

# EAIE | GOTHENBURG

09-12 SEPTEMBER

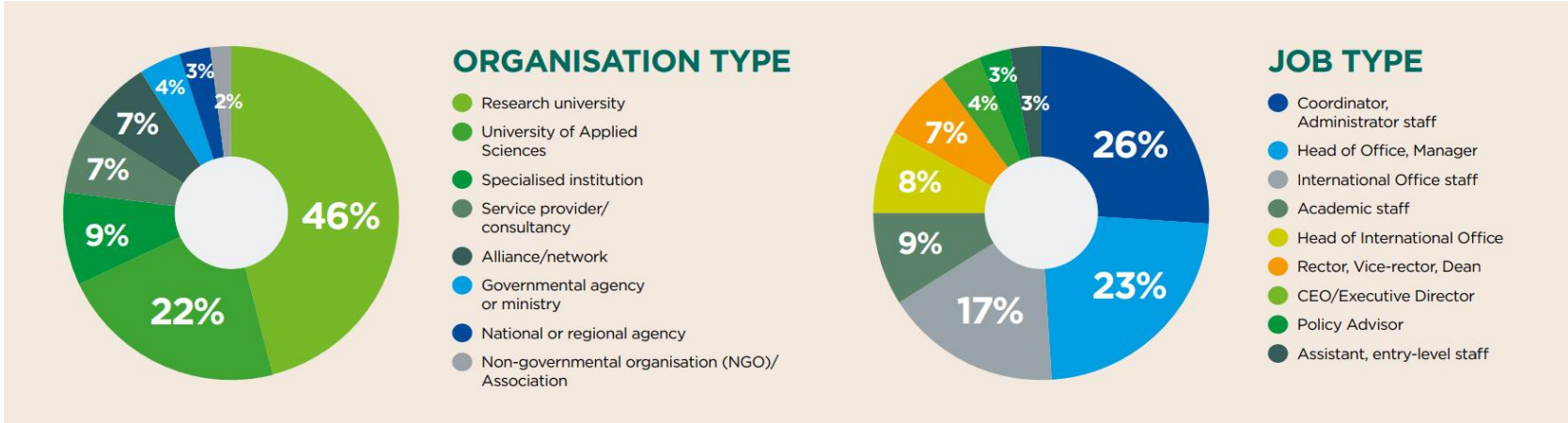
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## EAIE CONFERENCE AND EXHIBITION AUDIENCE

**7300** conference participants

**110** countries represented



Source: 2024 EAIE Conference and Exhibition in Toulouse, France

## TOP REASONS TO PARTICIPATE

- **Reach a global community** and join the ranks of 1000 exhibitors from around the world.
- **Build partnerships** and discuss collaboration with representatives of 2,000 higher education institutions.
- **Exhibit at a prime location** next to the European Commission and the European Alliances.
- **Showcase your organisation** to an engaged audience of more than 7,000 participants from across the globe.
- **Expand your knowledge and network** by joining one of more than 240 sessions on the hottest topics in international higher education, and an array of networking events.

## EAIE EXHIBITION IN NUMBERS



**257**

exhibition stands



**1000**

exhibiting organisations



**5600 m<sup>2</sup>**

net sold exhibition area

*Source: 2024 EAIE Conference and Exhibition in Toulouse, France*

### TOP 20 COUNTRIES

1. France*	11. USA
2. The Netherlands	12. China
3. UK	13. Australia
4. Spain	14. Ireland
5. Belgium	15. Japan
6. Turkey	16. Sweden
7. Germany	17. Hong Kong
8. Canada	18. Switzerland
9. South Korea	19. Norway
10. Italy	20. Czechia

*\*2024 host country*



## STUDY & RESEARCH IN AFRICA PAVILION

A 'Study & Research in Africa' pavilion at the entrance of the exhibition, hosting Higher Education Institutions from Africa:

- 90 sqm (9 x10 metres)
- 11 tables separated by branded walls
- One aisle in the middle for access
- 1 area for lockers, a stand map and the sub-exhibitor list
- A 'Study & Research in Africa' hanging banner above the pavilion for additional visibility

## ALL INCLUSIVE PACKAGE

**11 spots available for African HEI on a first-come first-serve basis.**

Included in the package:

- Part of the stand and hanging banner structure, carpet and electricity
- 1 table with 4 chairs
- 1 branded wall
- 1 socket
- 1 spotlight
- 1 locker for storage
- 1 fee waiver (free conference registration)

**Package price: €2,098**

*The support to facilitate the presence of African higher education institutions in Gothenburg is a joint initiative of the European Commission's Directorate-General for International Partnerships (DG INTPA), DAAD and the EAIE.*

**Book your spot before 30 June 2025 by emailing us at [exhibition@eaie.org](mailto:exhibition@eaie.org).**

